

elle dios

*Web Developer &
Multimedia Designer*



About me

With over 10 years of experience, I specialize in crafting WordPress and Shopify websites that balance creativity with functionality. My skills in web development, graphic design, animation, and video help businesses elevate their digital presence and user experiences.

Visit my portfolio: www.elledios.com

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Medellín, Colombia



elledios

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Education

2010-2012

SENA

Multimedia Developer

2012-2014

CESDE

Video Producer

2016-2018

BIT Institute

*Web Development: Advanced
HTML, CSS, WordPress*



2010 - 2014

2014 - 2017

Experienced in building and customizing WordPress and Shopify websites, I bring a blend of technical skills and creativity to deliver designs that enhance user experiences and meet business goals. With strong capabilities in web development, animation, video production, and graphic design, I have consistently driven success across diverse projects. My deep understanding of design principles, combined with a passion for creating high-impact digital content, allows me to build memorable online experiences.

Work Experience.

In all the companies I've worked for, I was responsible for tasks related to design, social media management, web development, animation, and video production. These roles allowed me to blend creativity with technical skills, ensuring cohesive and engaging brand experiences across multiple platforms.

Parce Soluciones Web

Web Developer & Designer

- Created and maintained websites for 100+ clients with 100% satisfaction.
- Customized WordPress and Shopify sites to enhance user experiences.
- Delivered consistent results by meeting client-specific business goals through tailored web solutions.

Juan Bustos Studios

Branding, Web Developer & Digital Creator

- Developed branding and digital strategies for Latin America's largest webcam modeling blog.
- Created and launched the Elfo brand and the first webcam university in Colombia, including the development of the Elfo e-commerce platform.
- Designed web platforms and marketing materials, significantly increasing user engagement.



Certifications

2013-2019

Adobe Photoshop,
Adobe Illustrator,
Adobe InDesign,
Adobe Premiere,
Adobe After Effects
Adobe Certified

2021

Drone Operator (A1 - A3)
EASA

Expertize

- Web Development
(WordPress, Shopify, HTML, CSS)
- Graphic Design
(Adobe Suite, Figma)
- Video Production & Animation
- Social Media Strategy & Content Creation
 - UI/UX Design
 - Email Marketing
- SEO & Digital Strategy

2023 - 2024

2023 - 2024

Work Experience Continued.

Geske Concepts

Marketing & Content Creator

- Generated over \$70K in monthly sales through targeted email campaigns.
- Designed and implemented marketing strategies that contributed to the company's growth.
- Played a key role in the expansion of new branches by driving brand awareness and customer engagement.

Chamelon Collabo

Lead Designer & Developer

- Helped grow the agency from a small office to a leading firm with large-scale projects.
- Designed, developed, and maintained websites for clients across various industries.
- Managed client relations and ensured successful delivery of web and design solutions.
- Led the design team at the agency, overseeing creative direction and execution for a range of projects, ensuring cohesive and high-quality design solutions across all client deliverables.

Awards

- Honorary recognition from the Municipal Council of Itagüí.
- 1st place in the City of Itagüí Short Story Contest, 2010.
- Honorary recognition from the Sísifo Cultural Corporation, 2012.
- 1st place in the Cesde Short Story Contest, 2014.
- 2nd place in the Cesde Short Story Contest, 2016.
- 1st place in the Cesde Short Story Contest, 2019.
- Publication in the RELATA Anthology, 2021, as the best writer in the city.
- 1st place in the Itagüí Art Festivals, 2022
- 2nd place in the Itagüí Art Festivals, 2023

Hobbies & Interests

